



BENJAMIN FERRISS KOUBA

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PLEASE VISIT MY PORTFOLIO AT WWW.KOUBADESIGN.COM

PROFILE

Young, motivated web designer/developer looking for a challenging full-time creative opportunity. Growth-oriented and personable, dedicated and integrity focused. Extraordinarily wide range of knowledge and experience in web design and development, web architecture, interactivity, print design, marketing, and photography. Shines in flexible, vision-driven, growing environments.

SKILLS

Excels at producing cutting-edge layout and design for web and print. Expert knowledge of Cascading Style Sheet (CSS) Design and standards compliant XHTML. Fundamental PHP programming. Usability analysis, information architecture. Design for accessibility, SEO. Understands design for common Content Management Systems (CMS), e-commerce, and blogs. Mastery of Dreamweaver CS3, Photoshop CS3, InDesign CS3, Illustrator CS3, Microsoft Office. Proficiency in Flash CS3, Apple iWork suite, Painter X. Professional digital photography (weddings, portraits, events), advanced digital image editing. Works well on Windows and Mac platforms. Excellent communication skills.

RELATED EXPERIENCE

Web and Graphic Designer 2006 - PRESENT

AgoraNet, Inc. - Newark, DE

- Collaborated with small teams to develop client web sites
- Designed Logos, branding materials, print & web advertisements
- Developed for CMS, E-commerce, Wordpress
- Made significant improvements to AgoraNet's branding and visual rapport

Freelance Web Developer and Graphic Artist, Owner 2002 - PRESENT

KoubaDesign - Elkton, MD

- Designed and developed web sites, printed marketing materials
- Met with clients to discuss marketing challenges, pitched sales
- Developed concepts and project diagrams to match target goals
- Facilitated focus groups to determine optimal strategies and site planning
- Determined pricing, billing, registration, etc.

Layout Designer, Art Director, Web Designer - University Newspaper 2005 - 2007

Cedars Newspaper - Cedarville, OH

- Designed and developed a dynamic news-based web site
- Designed over 15 issues of Cedars' award winning newspaper
- Served as Layout editor and aesthetics consultant, webmastert

Web Developer, Print Designer 2006 - PRESENT

Science Explorers, Inc. - Blue Ball, PA

- Designed and maintained an interactive, comprehensive web site
- Designed mass-print flyers and promotional materials

EDUCATION

Bachelor of Arts, Electronic Media: Interactive Media; Minor in Bible 2007

Cedarville University, Ohio GPA: 3.4/4.0 (MAJOR)

HONORS & ACHIEVEMENTS

National amateur photography contest finalist, Delaware journalism feature layout winner, National association of Baptist press winner of best news web site. Outstanding internship performance led to offer of permanent employment. Best in class winner for preproduction planning for new media.